

OWNER'S DELAYED OR LIMITED MARKETING ELECTION ADDENDUM

Document:
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1. This is an Addendum to the Listing Contract dated _____ between the following parties:
2. Owner: _____
3. Listing Broker: _____
4. Premises/Property Address: _____ (Premises)

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INSTRUCTIONS

5. This form is to be used only in those instances in which Owner **DECLINES** to immediately market the Premises broadly to the
6. general public.
7. **1. MARKETING DISCLOSURE AND ACKNOWLEDGEMENT**
8. Owner acknowledges and understands that choosing to delay or limit the immediate marketing of the Premises broadly to the
9. general public may result in: (i) a longer time to sell; (ii) fewer offers; (iii) a lower purchase price; and/or (iv) the Premises not
10. being displayed on some well-known real estate websites for the duration of the Listing Contract.
11. Owner can instruct Listing Broker to broadly market the Premises to the general public at any time via written notice, even if
12. they previously elected otherwise.

13. **2. OWNER ELECTION**

14. After having discussed marketing options with their Listing Broker, Owner chooses to delay or limit marketing of the Premises
15. to the general public as follows:

16. **(CHECK ONLY ONE)**17. ☐ **DELAYED MARKETING**

18. Listing Broker **WILL NOT** market the Premises through syndication or IDX feeds to real estate websites accessible to the
19. general public for the maximum period of time allowed by MLS policy or earlier if instructed otherwise by Owner in writing.

20. OR

21. ☐ **LIMITED MARKETING (OFFICE EXCLUSIVE)**

22. Listing Broker **WILL NOT** market the Premises to the general public.

23. **3. ADDITIONAL TERMS AND CONDITIONS**

24. _____
25. _____
26. _____

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27. The undersigned has chosen the Election set forth above and acknowledges receipt of a copy of this Election.

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^ OWNER OR AUTHORIZED REPRESENTATIVE'S SIGNATURE MO/DA/YR

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^ OWNER OR AUTHORIZED REPRESENTATIVE'S PRINTED NAME

^ OWNER OR AUTHORIZED REPRESENTATIVE'S PRINTED NAME

For Broker Use Only:
 Brokerage File/Log No. _____ Manager's Initials _____ Broker's Initials _____ Date _____
 MO/DA/YR