

OWNER'S DELAYED OR LIMITED MARKETING ELECTION ADDENDUM

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1. This is an Addendum to the Listing Contract dated _____ between the following parties:
2. Owner: _____
3. Listing Broker: _____
4. Premises/Property Address: _____ (Premises)

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INSTRUCTIONS:

5. This form is to be used only in those instances in which Owner **DECLINES** Public MLS Marketing of the Premises.
6. Instead, Owner chooses to delay or limit marketing of the Premises in the manner selected in Section 2.
7. Owner has sole discretion to direct their Listing Broker to market the Premises by Public MLS Marketing, Delayed Marketing
8. or Office Exclusive as described in this addendum.
9. **1. MARKETING DISCLOSURE AND ACKNOWLEDGEMENT**
10. Owner understands that choosing to delay or limit the Public MLS Marketing of the Premises may result in: (i) a longer time
11. to sell; (ii) fewer offers; (iii) a lower purchase price; or (iv) some well-known real estate websites to exclude displaying the
12. Premises' Listing for the duration of the Listing Contract. Owner also understands they can instruct Listing Broker to Publicly
13. MLS Market the Premises at any time, even if they previously elected otherwise.
14. **2 OWNER ELECTION**
15. After having discussed marketing options with their Listing Broker, Owner declines Public MLS Marketing of the Premises and
16. instead chooses to delay or limit marketing of the Premises as follows (**CHECK ONLY ONE**):
17. **■ DELAYED MARKETING**
18. For the maximum period of time allowed by MLS policy, Broker **WILL NOT** disseminate information about the Premises to
19. real estate websites accessible to the general public.
20. Listing Broker **WILL** provide information regarding the Premises to any MLS(s) of which Listing Broker is a participant and
21. **WILL** otherwise market the Premises for sale to other real estate brokers, potential buyers searching their websites, and the
22. public.
23. OR
24. **■ OFFICE EXCLUSIVE**
25. Listing Broker's marketing of the Premises will be strictly limited to Listing Broker's potential buyers and direct communications with
26. other individual real estate brokers. Listing Broker MAY, if required, provide information regarding the Premises to an MLS(s) of
27. which Listing Broker is a participant but the Premises' Listing would only be available to Listing Broker's real estate agents and their
28. potential buyers.
29. **3. ADDITIONAL TERMS AND CONDITIONS**
30. _____
31. _____
32. _____
33. The undersigned has chosen the Election set forth above and acknowledges receipt of a copy of this Election

^ PRINT NAME

DRAFT

^ SIGNATURE

MO/DA/YR

^ PRINT NAME

DRAFT

^ SIGNATURE

MO/DA/YR >>