## Arizona REALTORS®

## 2024 Board of Directors Orientation





## Arizona REALTORS®



### **PURPOSE:**

To serve its members by providing and promoting services to enhance members' abilities to conduct their businesses with integrity and competency and to promote the extension and preservation of private property rights.



## Governed by the Bylaws, Policies and Official Statements



Bylaws, Policies, and Official Statements October 2022

Bylaws, Policies, and Official Statements October 2022

AARonline.com/about-us/governing-documents



## Comprised of Approximately 56,000+ Arizona REALTORS®

Led by a 120+ Member Board of Directors and 15 Member Executive Committee





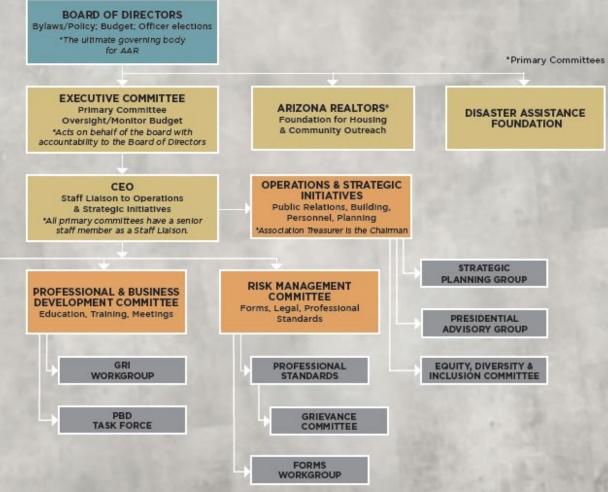


## ARIZONA REALTORS® STRUCTURE

### ARIZONA REALTORS

#### FLEXIBLE, FLUID AND ACCOUNTABLE

Each primary committee develops its business plan and budget in which there is flexibility for the committees to move money where it is needed. The committee appoints single-issue workgroups as needed to accomplish its business plan. Chairs and Vice-Chairs are appointed by the association's President and President-elect. The Chair and Vice-Chair of each primary committee appoints additional members to the committee.



### LEGISLATIVE & POLITICAL AFFAIRS COMMITTEE

Legislative/Regulatory Political Action

LEGISLATIVE

**BUSINESS TECHNOLOGY** 

& COMMUNICATIONS

COMMITTEE

Communications Computer

Support

ISSUES MOBILIZATION

RAPAC TRUSTEES



## Selection of Arizona REALTORS® Directors

- **Quota Directors** are Selected by Local associations the number of directors from each association depends on the size of the association's membership. Each association has at least one director.
- Non-quota Directors include:
  - All elected Officers (Line Officers and Regional Vice Presidents);
  - Arizona quota Directors of the National Association of REALTORS\*;
  - Three (3) most immediate past presidents of the Arizona REALTORS® who hold active membership in the state association and are willing to serve;
  - Chairs of the four (4) Primary Committees;
  - Four (4) representatives of the Arizona state chapters of the Institutes, Societies and Councils (ISCs) of the National Association of REALTORS<sup>®</sup>;
  - Two (2) chief staff officers from the Member Board or Regional Multiple Listing Service (MLS);
  - One (1) representative from each of five (5) largest firms in the large firm category,
  - One (1) representative from each of four (4) largest firms in the medium firm category, and
  - One (1) representative from each of two (2) firms in the small firm category, per number of REALTOR® members; and
  - One (1) representative from an "outside" organization selected annually by the Arizona REALTORS® president.



## **Board of Directors** Responsibilities & Authority

### Bylaws Citations

#### **ARTICLE VI**

Section 4 – The Board of Directors shall elect and remove AAR officers and National Director Nominees, approve the annual budget and dues, approve withdrawals from the Operating or Capital Reserves, other than as noted in Article IV, Sections 1 and 2, and amend AAR's Bylaws and Policies except Professional Standards policies, which may be approved by AAR's Executive Committee. AAR's accounts shall be audited annually by a certified public accountant.

Section 5 – AAR shall conduct Directors' meetings no less than two (2) times annually. Special meetings of the Board of Directors may be called by the President or by any fifteen (15) Directors. Written notice of a special meeting shall be sent by mail to all Directors at least ten (10) days before the date of the meeting or by electronic mail at least five (5) days before the date of the meeting. Directors may not participate in Directors' meetings by agent, representative or proxy, except alternates for quota Directors may be designated in the absence of a quota Director without notice at Board of Directors meetings, however, said alternate shall register at Directors' attendance desk and provide verification by an officer of said Member Board prior to voting.

<u>Section 7 –</u> A quorum of the Board of Directors shall consist of Directors constituting at least one-third of the total number of AAR Directors of which there must be representatives from at least one-third of the total number of Member Boards present.

Section 8 – The latest available financial statements reflecting AAR's financial status shall be mailed or otherwise distributed to each voting Director at least fifteen (15) days prior to the scheduled date of each regular meeting of the Board of Directors. A copy of the proposed annual budget shall be mailed or otherwise distributed to each voting Director at least fifteen (15) days prior to the scheduled date of the Directors Meeting at which the annual budget shall be submitted for adoption.

AARonline.com/board-of-directors-responsibilities-and-authority



## **Director Responsibilities**

### **BOD** Responsibilities include:

- Elect and/or Remove Officers and National Director nominees
- Leadership Appointments (Officers, Primary Committee Chairs)
- Approve the annual budget and dues
- Approve withdrawals from the Operating or Capital Reserves and allocations of Operating Surplus
- Approve amendments to the Bylaws, Policies, and Official Statements
- Approve amendments to the Legislative Policies



## **Board of Directors Fiduciary Duties**

### **BOD** Fiduciary Duties include:

- Become knowledgeable with the Arizona REALTORS®
  - Strategic Plan
  - OBylaws, Policies, and Official Statements
  - Annual Budget
- Be prepared for meetings and review meeting materials
- Ask questions and participate in discussions
- Act in good faith and in the state association's best interests



## **Harassment/Discrimination**

### **Arizona REALTORS® Anti-Harassment Policy -**

#### G.11 – HARASSMENT

AAR fully supports the rights of all its members and employees to work in an environment free from harassment. Harassment means any conduct (verbal, physical, visual, electronic or by other means) including threatening or obscene language, unwelcome sexual advances, stalking, actions including strikes, shoves, kicks or other similar physical contacts, or threats to do the same, or any other with the purpose or effect of unreasonably interfering with an individual's work performance by creating a hostile, intimidating, or offensive work environment. Any member or employee who believes that he or she has been the subject of harassment should immediately report the improper conduct to the association CEO or General Counsel. If for any reason the member or employee is not comfortable contacting the CEO or General Counsel, then the member or employee should contact the association President. Reports of harassment will be investigated promptly by Association legal counsel. Pending the investigation of any complaint, the individual named in the complaint may be asked not to participate in Association functions until the matter is resolved. The results of the investigation shall be presented to a five member Executive Committee panel, which may impose any disciplinary action authorized by the *Code of Ethics and Arbitration Manual*, at the discretion of the Association.

**NAR Code of Conduct and Anti-Harassment Policy -** NAR General Counsel and Chief Member Experience Officer Katie Johnson reviews the NAR Code of Conduct and Anti-Harassment Policy, which applies to all NAR-related meetings, events, and communications. <a href="https://www.nar.realtor/videos/video-nar-code-of-conduct-and-anti-harassment-policy">https://www.nar.realtor/videos/video-nar-code-of-conduct-and-anti-harassment-policy</a>



## **Board of Directors Meetings**

During your one-year term as a Director, you will be asked to attend two Board meetings:



MARCH in conjunction with the Arizona REALTORS® Spring Conference OCTOBER in conjunction with the Arizona REALTORS® Leadership Conference Special meetings may be called on rare occasions.



## **Regional Caucuses**

Prior to every Board meeting, a Regional Caucus will be held to discuss local issues. The Caucus is led by the Regional Vice President.



Each Board member is encouraged to attend their region's caucus.



## **Board Meeting Preparation**

- Prior to each meeting, every board member should read:
  - Agenda
  - Executive Committee Update (including all motions)
  - Previous Meeting Minutes
  - Committee Reports
- Ask any questions or request additional information



## **Obtaining Board Meeting Materials**

All meeting materials will be provided electronically via our new meeting portal "Govenda":



https://app.govenda.com/signin

Additional Board of Directors resources can be found on the association's website:

Board of Directors

AARonline.com/about-us/leadership-and-volunteers

For assistance: <a href="mailto:christinasmalls@aaronline.com">christinasmalls@aaronline.com</a>



## **Board Meeting Check-In**

All Directors <u>MUST</u> check in at the Director's attendance desk which is generally located at the back of the meeting room.

### If you are unable to attend the Board meeting:

- Quota Directors
  - Contact your local association AE, so they can assign an alternate
- Non-quota Directors
  - Contact MonicaSchulik@aaronline.com



## **Board of Directors Voting**

**Directors shall be entitled to only one (1) vote.** (Article VI – Section 3)



Vote counts for Officer and National Director elections shall *not* be given verbally. (Policy Statement A.4) These votes are by paper ballot.



## Conflict of Interest Policy Statement A.8

- Directors should avoid placing themselves in situations where their personal interests may conflict with the interests of the state association
- **Directors** should, at all times, avoid the appearance of a conflict of interest.
- **Director's** duties should be performed in good faith and for the benefit of the Arizona REALTORS®.



### If You Have a Conflict of Interest

### **Directors** with a conflict of interest:

- Shall immediately disclose the existence and nature of the conflict at the outset of discussions
- May not participate in the discussion relating to the issue other than to respond to questions asked of them
- May not vote on any issue in which they have a conflict of interest
- Should not be present when the vote on the issue is taken.



## Arizona REALTORS® Financials

### Arizona REALTORS® has 30+ financial accounts that

are classified into four categories:

- 1. Operating Accounts
- 2. Reserve Accounts
- 3. Political Accounts
- 4. Charitable Accounts
  Two separate 501(c)(3) corporations





## **Operating Budget & Monthly Financials**

The **Operating Budget** is based on the Strategic Plan & Primary Committee business plans.

### **Monthly Financials**

report actual Operating Budget income & expenditures and Reserve Account activity.

The Capital Budget is reported quarterly.



| 2023 Budget 2023 Projections |                   | Primary Committee                    | 2024 Budget       |                          |
|------------------------------|-------------------|--------------------------------------|-------------------|--------------------------|
| \$ (1,163,187.50)            | \$ (1,129,978.45) | Legislative & Political Affairs      | \$ (1,183,647.05) |                          |
| \$ (361,743.75)              | \$ (292,014.47)   | Risk Management                      | \$ (339,135.00)   |                          |
| \$ (1,040,197.68)            | \$ (747,422.00)   | Business Technology & Communications | \$ (1,093,558.29) | ORS®                     |
| \$ (604,637.56)              | \$ (443,810.99)   | Professional & Business Development  | \$ (575,020.78)   | g Budget vs. Actual)     |
| \$ 3,964,880.00              | \$ 4,961,239.59   | Operations & Strategic Initiatives   | \$ 3,629,762.37   | <u>t</u> <u>Variance</u> |
| \$795,113.51                 | \$2,348,013.68    | * Net (Expense)/Income Totals *      |                   | i,530 \$ 423,917         |

| ense // meanie rotais |                   | · ·           | 5,530              | \$ 423,917     |
|-----------------------|-------------------|---------------|--------------------|----------------|
| Ì                     | Other             | \$ 710,326    | \$ 403,60 <u>5</u> | \$ 306,721     |
|                       | Total Income      | \$ 10,635,801 | \$ 9,907,957       | \$ 727,844     |
|                       | Expenses          | \$ 4,822,218  | \$ 5,911,784       | \$ (1,089,565) |
|                       | Net Income (Loss) | \$ 5,813,582  | \$ 3,996,173       | \$ 1,817,409   |

Year-to-date income exceeds expense by \$5,813,582. This amount compares favorably with projected net income of \$3,996,173 for the reporting period, therefore, we have a positive year-to-date variance of \$1,817,409.

#### ESERVE FUNDS

Operating Reserve (Brlaw Article IV. Section 1: Policy B.6) - The balance as of Jamnay 1, 2019 was \$8,135,795 inclusive of UBS RMA, Private Bank and BlackRock Accounts. The current balance is \$8,314,859. There were no deposits this period. The fund has seen a change in value of \$179,0603.

REALTORS® Issues Mobilization Fund (Bylaw Article IV, Section 3: Policy B.6 & RIMC Policies). The balance as of January 1, 2019 was \$2,514,073 inchastive of the UBS RMA, Pavate Bank, Q-GARP, Dividend Ruler, Portfolio and BlackRock Accounts. The current balance is \$3,602,940. These were \$100 in deposits for contributions and \$92,500 in withdrawals for local board requests this period. These accounts have seen a change in value of \$1,088,866.



## Elections of Officers & National Directors Article VII

| ARIZONA ASSOCIATION OF REALTORS*   |
|--|
| APPLICATION FOR ELECTED  |
| OFFICERS & NATIONAL DIRECTOR   |
| Candidate for the office of:   |
| ☐ President-elect ☐ First Vice President ☐ Treasurer ☐ Regional Vice President ☐ National Director ☐ Other:  |
| NAME:  |
| FIRM:  |
| BUSINESS ADDRESS:  |
| CITY:  |
| EMAIL:   |
| BUSINESS PHONE: EXT: FAX:  |
| NUMBER OF YEARS LICENSED: NRDS#:   |
| PROFESSIONAL DESIGNATION(S) HELD:  |
| B Knowledge of the Arizona Association of REALTORS® Strategic Plan objectives.    1 do have knowledge   1 do not have knowledge  AND    Served as an elected officer of a local board/association for at least one (1) year.  Office held:  Year/si: |
| (R)  |
| Served at least one (1) year as an elected, or appointed, Arizona Association of REALTORS® Director    Elected year(s): Appointed year(s):   |
| (OR)   |
| Served at least one (1) year on the Arizona Association of REALTORS® Executive Committee   |
| Yes, year(s): No   |
| Are you aware of the responsibilities, cost, and time requirements to serve the office for which you are applying?   |
| I certify that the foregoing information is accurate   |
| Please include a candidate statement addressing any information you would like to share with the Board of Directors prior to the election.   |
| Acknowledged by  |
| LOCAL ASSOCIATION AE or PRESIDENT'S SIGNATURE  |
|  |

Officers and National Directors (if any) are elected at the first meeting and installed at the last meeting.

A member seeking election must complete an application prior to the deadline.

AARonline.com/about-us/aar-officer-elections



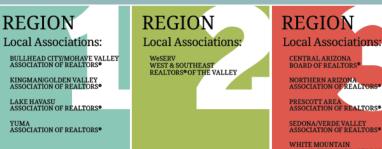
## **Executive Committee**of the Board of Directors

The Executive Committee *oversees* the transaction of the Arizona REALTORS® business and finances and reports the substance of actions to the Board of Directors.

AARonline.com/about-us/leadership/executive-committee

### **Executive Committee Composition:**

- Elected Officers: President, President-Elect, First Vice President, Treasurer
- Five Regional Vice Presidents (elected from each region with BOD approval);
- Primary Committee Chairs (appointed by the President with BOD approval);
- AE Representative (appointed by the President with BOD approval);
- Immediate Past President
- CEO (has no vote)









## **Executive Committee**

ARIZONA REALTORS° 2024 STATE

## LIME OFFICERS



Shelley Ostrowski



Sindy Ready



First Vice President

Lisa Paffrath



Shane Cook



## Operations & Strategic Initiatives CEO Responsibilities

- Line Officer Meetings
- Executive Committee Orientation & Meetings
- Board of Directors Meetings
- Planning Session & Strategic Plan Development
- Budget Development
- Association Financials
  - Dues Collection/Reconciliation
  - RAPAC Collection/Reconciliation
  - Monthly Reports
- Reserve Funds & Investments Management
- Line Officer Spokesperson Training
- Presidential Advisory Groups
- Equity, Diversity & Inclusion Committee

- Association Relations
  - AE Workshop
  - Regular Communication
  - Core Standards Certifications
- NAR Meeting Coordination
- Region 11 Meeting Coordination and RVP Support
- ARDAF Management
- ARFHCO Management
- Public Relations
- Building Maintenance and Improvements
- Tenant Oversight
- Personnel Management



## **Public/Media Relations**

www.aaronline.com/media-contacts-coverage/



Real estate brought more than \$75 billion into our economy last year. The economic impact of a single home sale is more than \$88,000. And home has never been more important.

Arizona's REALTORS® continue to:









Arizona REALTORS®...the best prepared real estate practitioners with the highest standards

THAT'S WHO WE I



#### Introducing the Arizona REALTORS® 2024 executive committee

by Emily Marek November 02, 2023



#### Arizona Realtors take hot topics to Capitol



A group of Realtors recently descended on the Arizona State Capitol to argue against a tax that property owners in the state might end up facing.

### **Arizona fares slightly better as** high mortgages, low inventory hit home sales



By Alexandria Cullen igh mortgage rates and tight in Arizona say the continuing influx of new residents to the state has softened the impact in the Valley. The National Association of Realtors reported last week that existing home sales fell 2.2% from June to July, when 4.07 million homes were sold nationwide. That was down more than 16% from July 2022, the

. See Homes on page 10

### Features

#### BY JUSTIN LIGGIN

the hot housing market

Whether you are looking for a retirethe perfect home.

For homebuyers looking to find some- tive lifestyle." where that can best accommodate

in a house that's more than 2,000 square The Tucson 50-plus community is lead- feet, with three or four bedrooms, living that is single story ing the way with their homebuying habits groom, dining room, and so on," says Eric grather than a home and interests, changing the way we see Gibbs Sr., the Arizona Association of Reatlros 2022 president-elect.

"They're starting to consider a smaller groom to create your ment destination or just eager to move, option to meet their needs. Whether it is personal space, such identifying the tips and trends of home- the house or the yard, this demographbuying can put you on the path to owning ic is looking to minimize maintenance at Those unsure about options to consid-been greater.

them and their needs now that the kids represents more than 50,000 members formation. have moved out, the search for the per- who hold active real estate licenses and "Many homeowners over 50 are living National Association of Realtors. In addi- not be as great as it once was

and a legislative voice, Arizona Realtors is dedicated to the protection of prifor all Arizonans. This could mean

number of member

benefits and services

including risk man-

agement, education

with stairs or finding a home that has

as a den, office, "mancave" or "she shed." home and put more energy into their ac- er, Realtors have in-depth market analyses and knowledge of current market trends The Arizona Association of Realtors that will equip buyers with the correct in-pools, tennis courts and golf courses to be

active lifestyle in the 50-plus community has given way to a notable trend - an inclination for amenities. Drawing or this desire, many in Tucson who are 50plus are moving into active adult com munities, which are designed to help residents maintain active lifestyles with like-minded people.

With so much time spent at home the past couple years, the

"The demand for amenities is high and it is not uncommon for such things as lap high on the list of priorities for the over 50

fect-sized home is at the forefront of the 50-plus homebuyer. Subscribe to a strict code of ethics and standards of practice established by the standards of pra inventory both in general, and in adult

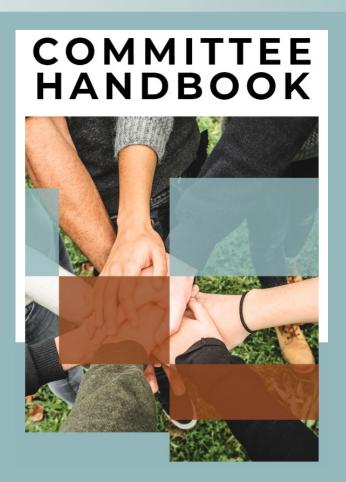


## **Primary Committees**

aaronline.com/primary-committees/ • AARonline.com/about-us/aar-committee-volunteer-info

- Business Technology & Communications
- Legislative & Political Affairs
- Professional & Business Development
- Risk Management

Each department establishes workgroups, committees and forums as needed.





## Legislative & Political Affairs Oversight

- Legislative Committee Meetings
- Legislative Advocacy
- REALTORS® at the Capitol
- Legislative Policy Development
- REALTOR® Caucus
- REALTOR ® Party Fundraising (RAPAC/Issues Mob)
- RAPAC Rally Ride
- RAPAC Dues Collection
- RAPAC/Issues Mobilization Accounting and SOS Reporting

- REALTOR® Party Grant Applications
- RAPAC Trustees Meetings
- Issues Mobilization Committee Meetings
- Election Year Activities (endorsements/voters guides)
- Political Research
- Federal Liaison Support (FPCs)
- Grassroots/CFA Support
- Governmental Communications
- ADRE Advisory Board
- Regulatory Interface with State Agencies



## REALTORS® of Arizona Political Action Committee (RAPAC) REALTORS® Issues Mobilization Committee (RIMC)

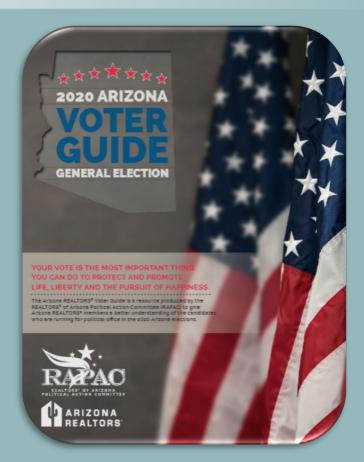
AARonline.com/voice-at-the-capitol













## **Business Technology & Communications Oversight**

- Lone Wolf Transactions
   (Transaction Desk Edition)
- zipForm® Plus
- eSign
- Live Classes
- Live Telephone Support
- Single Sign-On
- MLS Connect
- Tech Helpline

- AIR CRE Commercial Forms
- Tech Marketplace
- Technology Information
- Software Development Forms
   Server
- "Enhanced Member Profile"
- Third-party Forms Licensing and Monitoring
- Member Communications



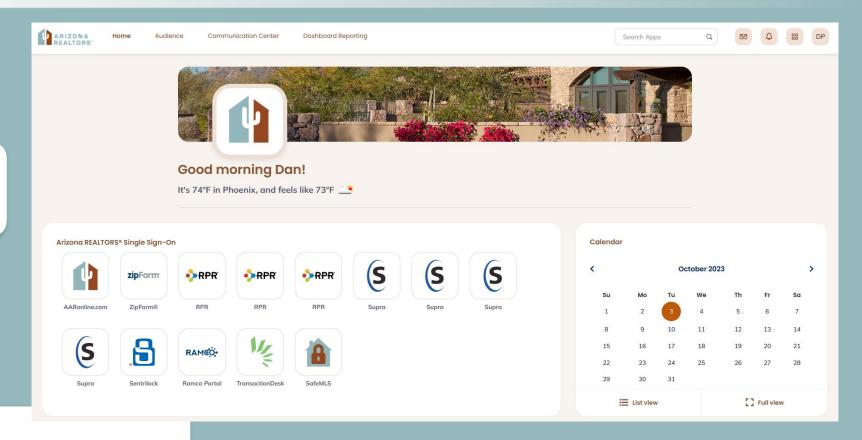
### **Business Tools**

### **AARonline.com/efficient-business-tools**









### Tech Marketplace

The Tech Marketplace is a collection of products and services of various nature. Each of the offerings provides a discount for AAR members. Shop and compare and find what's right for you.



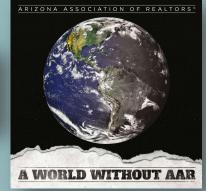
## **Member Communications**

AARonline.com/stay-informed/arizona-realtor-voice

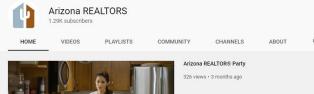


Real Solutions.
REALTOR\* Success.













#### Arizona REALTORS®

@AZ\_REALTORS

Arizona REALTORS® offers real solutions for REALTOR® success.

Phoenix, Arizona Saaronline.com Joined December 2008

2,402 Following 11.6K Followers



## Professional & Business Development Oversight

- Graduate REALTOR® Institute
- Leadership Training Academy
- Instructor Development Workshops
- REALTORS® Certified Risk
   Management Specialist Program
- Certified Residential Property Manager (CRPM)
- R.I.S.E.
- Broker University
- Broker Revolution

- Live Streaming Remote C/E Classes
- Education Webinars and Videos
- Education Development
- Instructor Development
- REBAC Classes
- Arizona REALTOR® Convention
- Leadership Conference
- Industry Partners Conference
- Trends Summit
- Broker Summit



## **Conferences & Education**

AARonline.com/increase-knowledge

























## Risk Management Oversight

- Forms Development & Revisions
- Legal & Legislative Support
- Legal Hotline Administration
- Risk Management Education
- Broker Manager Quarterly
- Agent Safety Alert Program
- Regulatory Interface

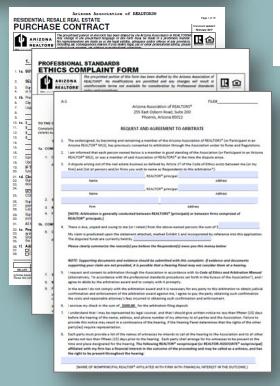
- Grievance Committee
- Professional Standards
- Administer Ethics Complaints &
  - **Arbitration Requests**
- Mediation Program
- Ombudsmen Program
- PS Education & Training



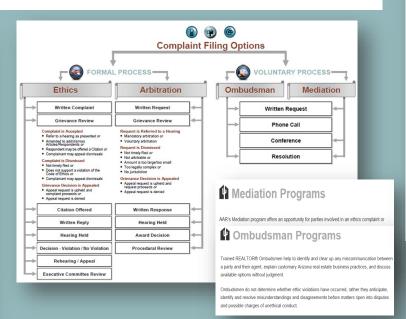
## **Risk Management**

AARonline.com/manage-risk | AARonline.com/resolve-disputes

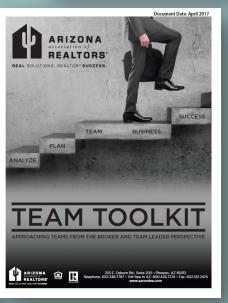














## Arizona REALTORS® Charitable Work

Arizona REALTORS® Disaster Assistance Foundation (ARDAF)



Arizona REALTORS® Foundation for Housing & Community Outreach (ARFHCO)





## THANK YOU for serving on the Arizona REALTORS® Board of Directors

If you have any questions, concerns or need any assistance, please contact us.

602.248.7787 / 800.426.7274 (Toll Free in AZ)

**Staff Directory:** <u>AARonline.com/about-us/leadership/staff-directory</u>



# JARIZONA REALTORS®

