# SHOW YOUR CLIENTS THE COMMITMENT YOU HAVE TO THE REAL ESTATE INDUSTRY AND THEIR BUSINESS.



# LET US HELP YOU SHOW THEM!

#### KNOWLEDGE LEADS TO SUCCESS LEARN MORE, EARN MORE!

Don't underestimate the value of promoting your designations and education to your peers and the public.

Join AAR's Exclusive Master of Real Estate Society (MRES) and let your educational accomplishments be recognized.

Join now and get to know the other members of this Society. Once you are a member, we encourage you to arrange networking functions in your area with your fellow society members.

## ARIZONA ASSOCIATION OF REALTORS' MASTER OF REAL ESTATE SOCIETY

Many REALTORS® attribute the foundation of their success to their continued real estate education. Knowledge leads to success. Most REALTORS® greatly underestimate the value of promoting designations and education to the public.

AAR's Master of Real Estate Society (MRES) could be just what you need. The MRES was created to recognize members' continuous educational accomplishments and to provide you with a tool to market your accomplishments. It's time to show the consumer your commitment to the real estate industry and your career.





#### CRITERIA FOR MEMBERSHIP

- 1. REALTOR® in good standing
- 2. Hold an NAR-sanctioned designation
- 3. Candidate or designee of another AAR or NAR designation or certification

#### 4. Earn 10 points

Points must be accumulated from a minimum of three out of the following categories:

- a. Attendance at a NAR or AAR sanctioned conference or a state, national or regional real estate franchise meeting or conference. (i.e. CRS, WCR, RE/MAX International)
- **b.** Serving as a member on a local, state or National Association committee or board
- **c.** Serving as a member of a community service organization
- d. Additional ADRE approved education classes above the required minimum 54 hours (ie: 1 point per 3 hour class)
- **e.** Real Estate related classes (ie: college courses)
- f. Additional AAR / NAR designation or certification
- **g.** Hold an Arizona broker or associates broker license
- h. Each MRES term served(1 point each term) Ex: 2009 2010 = 1

### 5. Take 54 hours of continuing education

during the two-year period immediately prior to the MRES membership renewal (education classes must be ADRE approved)

#### There is a \$25.00 application fee

Applications are accepted between January 1st & March 1st of each year and are valid for two years. Please do not send application in before January 1st.

To obtain an application, please visit <a href="www.aaronline.com">www.aaronline.com</a> and search "MRES" in the search box.

Once your application is approved, you will receive a certificate and authorization to use the MRES logo, plus inclusion on the society's membership page on <u>AAR's website</u>.

The MRES logo can be used on your business cards and personal marketing materials. Please remember that this is *not a designation* and therefore the initials should not be used after your name. Suggested format for use is:

Jane Doe, GRI Master of Real Estate Society

If you have any questions regarding this exclusive Society or the criteria for membership, please contact **Brittni Matt**:

Tel: 602-248-7787 *or* 1-800-426-7274 Email: <u>brittnimatt@aaronline.com</u>

If you don't meet the requirements at this time, it's never too late to start. Add *earning a designation* and *taking more educational classes* to your business plan and goals!

