JOIN RVP KENNY PARCELL AT THE ROCKY MOUNTAIN REGION 11

2016 Conference





Park City - Canyons Village April 11-13, 2016

Join an all-star cast for a spectacular education and networking program at the largest ski resort in the U.S.

Register Now at UtahRealtors.com/Region11

Conference Schedule

Monday, April 11

6 p.m. – Gondola Ride to Red Pine Lodge6:30 p.m. – Dinner and Social at Red Pine Lodge

Tuesday, April 12

9 a.m. – 12:30 p.m. – Classes
12:30-1:30 p.m. – Group Lunch
1:30-5 p.m. – Classes
Evening – State Night Out

Wednesday, April 13

8 a.m. – 12 p.m. – Breakouts/Keynote Presentations **12:15 p.m. –** Conference Concludes

Additional Classes

- How to gain influence at NAR and why you should be involved
- Cutting-edge tips for using REALTOR® tech tools
- Top 10 ways to engage in your community using REALTOR® Party resources from leading expert Justin Allen
- NAR 2017 first vice president candidates JoAnne Poole and John Smaby
- Boost your RPAC fundraising with Aristotle tips and tools

All-Star Conference Presenters



Brian CopelandVillage Real Estate
Services

Brian Copeland is a REALTOR® from Nashville who is on the cutting edge of connecting with consumers through social networks. He is a highly soughtafter speaker and a visionary in the real estate business. He will share with you his latest marketing and relationshipbuilding ideas.



Bob HaleHAR President/CEO



Nobu Hata NAR Director of Digital Engagement

This is an opportunity to hear from one of the nation's best and brightest. Bob Hale has led HAR. com to become the top site for Houston real estate. He's received Inman News' Innovator of the Year Award and is regularly named as one of the most influential people in real estate.

One of real estate's top speakers, Nobu Hata is an expert in marketing, communication trends, social media, and technology in real estate. As a former REALTOR®, he successfully incorporated various new school techniques into his brick-and-mortar business. He will use those same skills to help you build your online engagement.



Craig Manning"Fearless Mind"
Author



Elizabeth Mendenhall
NAR First VP



Lawrence YunNAR Chief
Economist

Dr. Craig Manning is the author of "The Fearless Mind" and a motivational coach to Olympic gold medalists, top 10 Red Bull athletes, award-winning Nashville musicians, and NFL and MLB players. He specializes in helping people unleash their potential, and he will help you do the same for your real estate career.

Take a rare opportunity to get to know the 2018 president of the National Association of REALTORS®. Ranked as a top Swanepoel and Inman News real estate leader, Elizabeth Mendenhall is the CEO of RE/MAX Boone Realty in Columbia, Mo. She will give an update on key issues at the national level.

Dr. Lawrence Yun will discuss the real estate and economic outlook with a special emphasis on the Region 11 states. He'll focus on recent developments in the housing market, the direction of home prices, and the market forecast. You'll leave with valuable information you can use as you interact with clients and prospects.

Hotel Information

Silverado Lodge: \$128 per night

A luxurious retreat located right across the street from the Resort Village and within very short walking distance to the meeting rooms.

Sundial Lodge: \$148 per night

Located just steps from the slopes and the Red Pine Gondola, this newly renovated hotel is within very short walking distance to the meeting rooms.

Grand Summit Hotel: \$181 per night

A ski-in/ski-out resort in the heart of the Resort Village and the site of the conference center. Stay here for the closest access to the meeting rooms.

Reservations: 888-CANYONS

Group Name: Utah Association of REALTORS®

Quoted rates do not include taxes and fees.

Conference Registration

Full Registration: \$199

Includes: Red Pine Lodge dinner, lunch on April 12, snacks, and one-and-a-half days of education sessions

Guest tickets will also be available for spouses and guests who will only attend the Red Pine Lodge event.

Park City Skiing

Come early to enjoy the Park City Mountain Resort, the largest ski resort in the U.S. Spring skiing is currently scheduled to close April 10. Visit

ParkCityMountain.com to learn more.

Red Pine Lodge Dinner and Social

Monday, April 11 — 6 p.m.

Arrive Monday for an evening of music, fun, and networking at the beautiful Red Pine Lodge located on the mountain above The Canyons Village. You do not want to miss this event! The majestic Red Pine Lodge sits at 8,000 feet mid-mountain and is one of the country's most unique venues. A gondola ride will take you up to this spectacular, scenic destination where you will have the opportunity to mingle with the nation's biggest and brightest stars in real estate.





