

Ask A REALTOR® Hotline – Paid Broadcast Segments

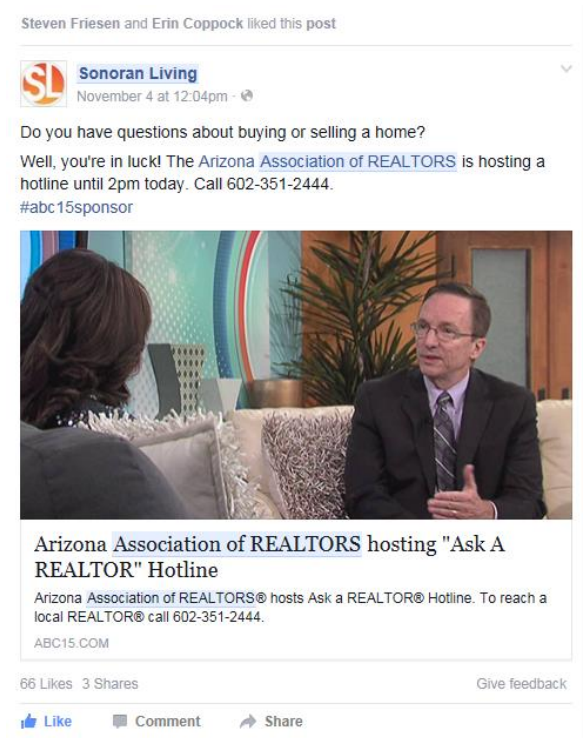
Ratings & Audience Recap



Sonoran Living
KNXV-ABC15
 Nielson Audience: 12,200

Live Plus		Program Information							DMA P25+			
Tag	Network	Station	Episode	Days	Day	Date	StartTime	EndTime	Rtg	Shr	Hut	000
Program: SONORAN LIVING												
<input type="checkbox"/>	abc	KNXV		--W----	We	11/4/2015	9:00:00 AM	10:00:00 AM	0.4	2.0	18.5	12.2

Additionally, Facebook posts of the Sonoran Living segment generated 66 Likes and 3 shares



Arizona Midday
KPNX-NBC12
 Nielson Audience: 13,709

Program Name	Run Dates	DMA P25+		DMA P25+		SL	Rate	Level	Rate
		RTG	CPP	000	CPM				
Arizona Midday	Mo-Fr 12:30p-2:00p	Q4 2015	p0.3	p9.0					:30