



Arizona Association of REALTORS® Hosts Annual Leadership Conference

Organization Appoints 2016 Executive Committee and Recognizes Members for Community and Leadership Excellence

PHOENIX (October 14, 2015) – The Arizona Association of REALTORS® (AAR) held its annual Leadership Conference last week in Scottsdale. More than 190 members and guests attended the awards dinner where the 2016 executive committee was installed and local members and associations were honored for outstanding service and community leadership. The largest trade organization in the state, AAR serves more than 43,000 members across five regions and 19 individual associations.

During the event, Paula Serven, GRI, was officially installed as AAR's 2016 president. Effective December 1, 2015, she will serve along with President-Elect Paula Monthofer, First Vice President Lori Doerfler and Treasurer D. Patrick Lewis. Serven began her Arizona real estate career in 1992 and has been an active AAR member for many years.

"Paula has been involved at nearly every level of this organization and joined the executive committee in 2012 as treasurer," said AAR Chief Executive Officer, Michelle Lind, Esq. "Few people share the breadth of her local and state association experience. We are excited to have her as our new president for 2016."

The conference also served as a chance to announce the 2015 awards including the debut of AAR's Community Outreach program which honors a local REALTOR® and REALTOR® association for extraordinary community contributions. This year's honorees were Gary Cordell, CRS, GRI and The Lake Havasu Association of REALTORS®. Cordell's campaign for sustainable water resources in Payson and service on the Board of Directors for the Mogollon Health Alliance has made a lasting impact on his community. The Lake Havasu Association was recognized for its annual, community-wide "REALTOR® Olympics" event which builds camaraderie between area real estate agencies and raises funds for local charities.

Sue Flucke, CRB, CRMS, GRI was presented with the Arthur G. Crozier Distinguished Service and Sindy Ready, ABR, CRS, GRI, LTG, PMN, SRES, was this year's Tyler Strout Vision Award recipient. Respectively, the awards honor local REALTORS® who provide outstanding service to the association's strategic focus areas and exemplify its vision of being the best prepared real estate practitioners with the highest standards.

"This year's honorees have made a huge impact within the Association and our industry," said 2015 AAR President Jim Sexton. "It was a privilege to recognize these members for the great work they do in terms of community service and representing Arizona REALTORS®."

AAR members are licensed real estate professionals who hold themselves to the highest standards of preparedness and ethics. The organization includes professionals from all areas of real estate such as residential, commercial, property management, land, appraisal and relocation. To learn more, visit aaronline.com.

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About the Arizona Association of REALTORS®

The Arizona Association of REALTORS® (AAR) represents more than 43,000 Arizona REALTORS® who hold active real estate licenses and subscribe to a strict code of ethics, as set by the National Association of REALTORS®, that go above and beyond the mandates of the law. REALTORS® strive to always be the best prepared real estate practitioners and uphold the highest standards of practice. In addition to providing a number of member benefits and services including risk management, education and a legislative voice, AAR is dedicated to the protection of private property rights for all Arizonans.

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