Meeting Discussion Topics

1. Begin with introductions
2. Survey Summary—What is your impression of the survey results?  In the interests of time, we will avoid question-by-question rehashing of results and focus on your comments.
3. e-newsletter—We (AAR) have found an e-newsletter that works for us (the *Arizona REALTOR® Voice*) and are continuing to refine it.
   1. Would you like more information about what AAR is doing this?
   2. Can you share any success stories for your e-newsletters?
   3. We are looking at changing from using Convio as our mailing platform. What do you recommend?
4. Collaboration—The Mission:CONNECT (M:C) effort suggested that states and locals might benefit from sharing information about their content.  While there was not 100% agreement in that among Arizona M:C participants, AAR would be happy to take the lead on this.
   1. If AAR developed a way for us and locals to share the topics we’re working on for our e-newsletters, would you be interested? Indifferent?  Opposed?
   2. How would you use this information?
   3. Would you be willing to share your topics with AAR and other locals?
   4. What other ways can you think of for us to collaborate in improving member communications?