

OCT.
15-17,
2013

“ FOR THE STRENGTH OF THE PACK IS THE WOLF,
AND THE STRENGTH OF THE WOLF IS THE PACK ”

— Rudyard Kipling
From *The Law for the Wolves*

LEADERSHIP CONFERENCE | 2014

CELEBRATING THE 2014 LEADERS



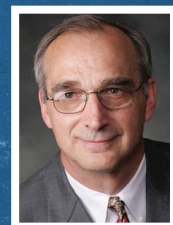
Join 2014 AAR President Evan Fuchs at the AAR Leadership Conference – offered especially for you as an incoming local and state volunteer leader.

This conference is designed to provide training, share input, celebrate our 2013 accomplishments & welcome our 2014 leadership team.

SPECIAL GUEST

Tom N. Martin, GRI, CRS, CRB

Tom is recognized in the real estate industry for his leadership, coaching and mentoring skills, as well as, his creative organizational & planning capabilities through his experience as a leader at the local, state and national levels.



CONFERENCE PRELIMINARY SCHEDULE

OCTOBER 15

3:00 – 5:00 2013 Executive Committee Meeting

OCTOBER 16

9:00 – 10:15 Opening Session

10:30 – Noon “What Leaders Know and Do”

Noon – 1:15 Lunch Honoring 2013 AAR President Sue Flucke, GRI, CRB, CRMS

1:30 – 2:15 AAR Overview & Update

2:30 – 3:45 Breakout Sessions

- *Committee Management: Keeping Minutes Without Losing Hours*
- *Building a Grassroots Program*
- *Knowledge is Power... and the Survey Says?*
- *Media Relations: When is a Story a Story?*

4:00 – 5:00 Value Proposition: *How to Articulate Your Association's Value to Your Members*

5:00 – 5:30 “Open Chat” with the 2014 AAR Leadership Team

5:45 – 6:15 No-Host Reception

6:30 – 9:00 2014 Installation Dinner

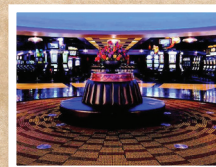
OCTOBER 17

8:00 – 9:00 2014 Local Association Presidents Forum
2014 Local Association Presidents Elect Forum
Association Executives Forum

9:15 – 10:15 2013 Regional Caucuses

10:30 – 1:00 2013 Board of Directors Meeting

EVENT LOCATION



TALKING STICK RESORT SCOTTSDALE

9800 E. Indian Bend Road
Scottsdale, Arizona 85256

We have reserved a block of rooms with a special rate of \$119 plus tax and \$3 daily maid gratuity.

The rate code is: **Arizona Association of Realtors.**

To make room reservations, visit their online, room reservation site: <http://bit.ly/17FWniQ> or call 866-877-9897 (or 480-270-5555)

NOTE: Rooms must be reserved before October 1 to get the AAR rate.

COST: \$65 Registration /
\$80 Dinner Tickets

(registration includes lunch on October 16)

REGISTER ONLINE TODAY!

www.regonline.com/LC2014

Register today to prepare yourself for a year of leadership and the opportunity to network with your fellow 2014 leaders!



ARIZONA
association of
REALTORS®

REAL SOLUTIONS. REALTOR® SUCCESS.



AAR on the Web:
www.aaronline.com • blog.aaronline.com • www.facebook.com/azrealtors
twitter.com/aarsuccess • www.youtube.com/azrealtors • www.flickr.com/photos/aar_eventwind

255 E. Osborn Rd., Ste 200, Phoenix, AZ 85012
Tel: 602.248.7787 • Fax: 602.351.2474
Toll-free in AZ: 800.426.7274