

# Start Pricing Homes with Confidence.



## Register for the Pricing Strategies: Mastering the CMA course.

The key to competitive home pricing is becoming proficient at comparative market analyses (CMAs). In the Pricing Strategies: Mastering the CMA course, you will learn how to evaluate the existing real estate market to take the guesswork out of pricing homes.

### As the core requirement for the Pricing Strategy Advisor (PSA) certification, this course will enable you to:

- Determine the market-based value range of a home
- Choose the most appropriate comparables for a property
- Compile a CMA report for proper presentation
- Collaborate with appraisers

Take the Pricing Strategies: Mastering the CMA course and become a recognized leader in home pricing.

Visit [PricingStrategyAdvisor.org](https://PricingStrategyAdvisor.org) to learn how to earn the PSA certification.

Join us Friday July 22, 2022  
9:00am – 4:00pm

Location: NAAR®  
1515 E Cedar Ave Suite #C4 Flagstaff,  
AZ 86004

Price: NAAR Members: \$20

Non-NAAR: Members: \$30

Register at: <https://bit.ly/3On30Ja>

Instructor:  
**Mandy Neat,**  
Managing Broker  
Realty ONE Group



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