

Buyers by Generation: Success in Every Segment



The **Buyers by Generation: Success in Every Segment** course was designed to cater to the agent who wants a better understanding of the generational differences between homebuyers, and how to best serve them.

After completion of this course you will be able to identify and describe the characteristics, expectations, and unique considerations of the following homebuyer groups:

- Millennials
- Generation X
- Baby Boomers
- Silent Generation

Participants will learn how to apply appropriate strategies for working with each of the respective groups and gain these homebuyers as clients.

For more information contact REBAC@realtors.org.

Date & Time

May 27, 2020 | 9-Noon
Login will begin at 8:30am

May 28, 2020 | 9-Noon
Login will begin at 8:30am

Location

ZOOM

Cost

\$59 by 5/21/2020

No refunds after 5/17/2020

Instructor

Mandy Neat

Register Now

<https://www.aaronline.com/event/e/GBuy05272020>