

TRENDS

in a Shifting Real Estate Industry

Knowledgeable REALTORS® know the market is always cycling and the key to thriving vs. simply surviving is staying ahead of the trends, technology and adapting your services to meet the needs of the buyers and sellers.

2019
TRENDS SUMMIT

HOSTED
BY



PHOENIX
ART MUSEUM

9_{am} - 12:15_{pm}

Check in/Coffee

8:30_{am}

DECEMBER

5th

GUEST SPEAKERS



WHAT YOU WILL LEARN

Learn how the agent and brokerage differentiation from tech companies can pivot to a consumer-centric way of business utilizing tools and data you already have to create optimal buyer experiences.

Discover trends in consumer searches and how AI is changing the search process as well as get a sneak peek at future innovation.

Understand the iBuyer models as options for clients seeking to eliminate the stress and inconvenience of selling a home and how to work with these models / present them as one of the choices available to your clients.

Register at www.aaronline.com/event/e/TRENDS2019

Complimentary prior to December 2 (at-door-\$10)