In Partnership with Texas REALTORS®

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NATIONAL Association of

REALTORS* Official Certification

July 24-25, 2019 8:30AM-3:30PM

NAR's e-PRO

The tools available to you to market, brand yourself, and communicate with consumers are simple and easy to use, but like any tools, can cause damage if you're not careful.

Learn:

- How to use new real estate technologies to your advantage
- How to interact with the desired markets and to position yourself as the trusted advisor and valued member of their online communities
- Ways to protect the content you create (intellectual property, copyright, fair use, and plagiarism)
- Where potential "land mines" are and how to avoid tripping them

Instructor: Robbie English

Streaming Locations:

Bullhead/Mohave Valley Lake Havasu Prescott Scottsdale Yuma



Arizona Association of REALTORS[®] presents these classes through AAR's Education Outreach program. The classes are live streamed into your Association's classroom from AAR's classroom. The instructor's attention is on you—delivering the content in an engaging and interactive format. You see, hear, ask questions and participate LIVE. Designed to help real estate agents successfully utilize today's technology <u>BTW:</u>

PRO

certification

If you are interested in earning the ePRO Certification, see the **Complete certification information available at:** <u>www.epronar.com</u>

This class fulfills the technology course **requirement for the GRI** designation and counts towards an elective for: ABR, CIPS, SRS and RSPS. To learn more about GRI go to <u>www.AZgri.com</u>.

> **Cost**: \$159 by 7/18, \$179 At door No refunds after 7/14

REGISTER BY JULY 18

http://bit.ly/2WEq5dq