

In Partnership with Texas REALTORS®



July 24-25, 2019 8:30AM-3:30PM

Master the advanced digital marketing techniques of today and increase your ability to reach customers, expand your capabilities and build trust by safeguarding client information. You'll learn:

- How to maximize your web presence
- Digital marketing theory and practical implementation
- Lead lifecycle and management using CRM technology
- How to create a healthy business development funnel
- New and emerging digital formats and software
- Using cloud computing tools to operate a virtual office
- How to utilize social networks to connect with clients
- The importance of data privacy and security
- How to identify risk factors
- An overview of state and local data privacy and security laws
- Building a foundation for a data security program

**Instructor: Robbie English**

**Streaming Locations:**

Bullhead/Mohave Valley  
Lake Havasu  
Prescott  
Scottsdale  
Yuma

STREAMING LIVE

Arizona Association of REALTORS® presents these classes through AAR's Education Outreach program. The classes are live streamed into your Association's classroom from AAR's classroom. The instructor's attention is on you—delivering the content in an engaging and interactive format. You see, hear, ask questions and participate LIVE.

Designed to help real estate agents successfully utilize today's technology

BTW:

If you are interested in earning the ePRO Certification, see the **Complete certification information available at:**

[www.epronar.com](http://www.epronar.com)

This class fulfills the technology course **requirement for the GRI** designation and counts towards an elective for: ABR, CIPS, SRS and RSPS. To learn more about GRI go to [www.AZgri.com](http://www.AZgri.com).

**Cost:** \$159 by 7/18,  
\$179 At door  
No refunds after 7/14

**REGISTER BY JULY 18**

<http://bit.ly/2WEq5dq>