

A COURSE OFFERED BY THE ARIZONA ASSOCIATION OF REALTORS® AND THE SCOTTSDALE AREA ASSOCIATION OF REALTORS®

REAL ESTATE MARKETING REBOOT OFFERS GRI ELECTIVE CREDIT AND COUNTS AS AN ELECTIVE FOR THE ABR DESIGNATION.

Are Your Marketing Tactics Working in Today's Market?

IT MIGHT BE TIME FOR A REBOOT!

REAL ESTATE MARKETING REBOOT

JOIN US!

August 1

9am - 4pm

Registration begins at 8:30am

COST: \$79 (\$89 at-door)

“When I turned my focus to the consumer's needs & adapted my marketing methods to serve them, my business began to flourish”

Is Your Marketing Consumer Focused?

Real Estate Marketing Reboot is a one day course that will take a hard look at your current marketing toolbox and provide you with tips and skills to re-energize your message and vehicles. Learn ways to use today's technology, productivity apps and online services to grow your business. This class will equip you with tools that are easy to use and with little or no out-of-pocket expense.

CLASS FOCUS:

- Match your marketing tools to the niches you serve.
- A second-look at the benefits of door knocking & how to get more business from it.
- Using your Zillow, Trulia and Realtor.com online profiles to stand out from the competition.
- Which online networks and platforms (Linkedin, Facebook, video) best suits your needs and the needs of your target customer?
- Learn the latest in post-transaction marketing and how to use it to build your “book of business”

REGISTER TODAY!

www.regonline.com/MRB2014

LOCATION

Scottsdale Area Association of REALTORS®

4221 N. Scottsdale Road
480-945-2651Tel

INSTRUCTOR

Evan Fuchs, ABR, CRS, GRI, RSPS, SRS is an active practitioner with 17 years experience in real estate. Evan shares real world solutions that you can put to work for you in your business.

REAL SOLUTIONS. REALTOR® SUCCESS.

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