

Your Secret Weapon in representing sellers in today's market



The SRS- Sellers Representative Specialist Designation course- is a two-day intensive program that reinvents the way you represent sellers in today's challenging market and now part of the NAR family of designations.

- Do you have a plan to generate, secure, and market listings in 2014?
- Are you communicating your value to sellers in a way that gives you a competitive edge?

From marketing, to proper pricing, to negotiating the sale, you will walk away from this two day course with a solid plan to build your listing business.

Your Trainer: Holly Mabery. Holly has been an active REALTOR® for over 13 years. Her experience in numerous seller transactions will bring real experience to the classroom.

Brought to you by: Scottsdale Area Association of REALTORS® and AAR

March 6-7, 2014 (8:00 – 5:00 each day)

Scottsdale Area Association of REALTORS® classroom

c/e: 3 contract/ 3 agency/ 6 general

Cost: \$179

Register: www.regonline.com/SRS-2014

Visit <http://www.srscouncil.com/srs/public/candidates/qualify.aspx> for complete details regarding SRS designation and benefits

Attend this course and get cutting edge tools that leave your competition in the dust!