

CHANGE HAPPENS:  **OCT. 6-8**  
**LEAD THE WAY**  
 2015 LEADERSHIP CONFERENCE

**Bringing Leaders Together ...**

Join 2015 Arizona REALTORS® President Jim Sexton at the AAR Leadership Conference offered especially for you as an incoming local and state volunteer leader.

This conference is designed to provide training, share input, celebrate our 2014 accomplishments & welcome our 2015 leadership team.

**CONFERENCE PRELIMINARY SCHEDULE** *(subject to change)*

**October 6**

3:00 – 5:00 2014 AAR Executive Committee Meeting

**October 7**

9:00 – 10:30 Opening Session  
*Speaker: Richard Mendenhall*

10:45 – 11:45 Five Technology Strategies Every Association Needs  
*Speaker: Nobu Hata*

11:45–12:30 REALTOR® Party  
*Speaker: Summer Greene*

12:30 – 1:45 Lunch Honoring 2014 AAR President Evan Fuchs

1:45 – 2:15 Stand Up and Stand Out

2:30–3:15 AAR Overview & Priorities

3:15–3:45 "Open Mic" with the AAR Officers

**October 7 continued**

3:45 – 4:45 Breakout Sessions

- Fundamentals of Business Plans & Strategic Plans
- Consumer Advocacy
- Get Mobile..Get Money
- Member Involvement

5:15 – 6:00 No-Host Reception

6:15 – 9:00 2015 Installation Dinner

**October 8**

8:00 – 9:00 2015 Local Association Presidents Forum  
 2015 Local Association Presidents Elect Forum  
 AE Forum

9:15 – 10:15 2014 Regional Caucuses

10:30 – 12:30 2014 AAR Board of Directors Meeting

*Register today to prepare yourself for a year of leadership & the opportunity to network with your fellow 2015 leaders!*

Visit: [www.regonline.com/2015LC](http://www.regonline.com/2015LC)

**SPECIAL GUEST**

**Richard Mendenhall**, a fifth-generation real estate professional and REALTOR® from Columbia, Missouri, was the 2001 President of the National Association of REALTORS®.



Mendenhall led the Association through one of the most difficult times in the history of America, the September 11th terrorist attacks.

**EVENT LOCATION**

**Talking Stick Resort**  
 9800 E. Indian Bend Road  
 Scottsdale, Arizona 85256

We have reserved a block of rooms with a special rate of \$159 plus tax, \$10 bellman gratuity and \$3 daily maid gratuity.

The rate code is:  
 Arizona Association of REALTORS®

To make room reservations, visit their online, room reservation site:  
 call 866-877-9897.

*Note: Rooms must be reserved before September 19 to get the AAR rate.*

**COST**

**\$65 Registration / \$82 Dinner Tickets**  
*(registration includes lunch on October 7)*



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