

REAL ESTATE MARKETING REBOOT

PRESENTED BY: ARIZONA ASSOCIATION OF
REALTORS® & SOUTHEAST VALLEY REGIONAL
ASSOCIATION OF REALTORS®

Are Your Marketing Tactics Working in Today's Market? Is your marketing consumer focused?

Real Estate Marketing Reboot is a one day course that will take a hard look at your current marketing toolbox and provide you with tips and skills to re-energize your message and vehicles. Learn ways to use today's technology, productivity apps and online services to grow your business. This class will equip you with tools that are easy to use and with little or no out-of-pocket expense.

THIS ONE DAY COURSE WILL FOCUS ON:

- ✓ Matching marketing tools to the niches you serve.
- ✓ Taking a second-look at the benefits of door knocking & how to get more business from it.
- ✓ Using your Zillow, Trulia and Realtor.com online profiles to stand out from the competition.
- ✓ Looking at which online networks and platforms (Linkedin, Facebook, video) best suits your needs and the needs of your target customer?
- ✓ Learning the latest in post-transaction marketing and how to use it to build your "book of business".

// *When I turned my focus to the consumer's needs and adapted my marketing methods to serve them – my business began to flourish* //

FOR MORE INFORMATION CALL AAR: 602-248-7787

This course counts towards the
GRI and ABR designations



JUNE 13, 2014

9am – 4pm

REGISTRATION: 8:30AM



Location: SEVRAR classroom
(1363 S. Vineyard, Mesa)

Cost: \$79.00 (includes lunch)

Register: www.regonline.com/MRB2014

Meet the Instructor



Stacey Onnen

Stacey is the co-owner of the Real Chaos Solutions LLC and an Associate Broker with Keller Williams Check Realty.

She was licensed 1998. She was recognized by the National Association of REALTORS® as one of the top 30 Agents in the US under 30 years old.

Stacey has been a top agent working with all types of buyers and sellers using all types of marketing vehicles.

"Stacey is a very knowledgeable Broker who can keep your attention while teaching."