

OCT.
15-17,
2013

“ FOR THE STRENGTH OF THE PACK IS THE WOLF,
AND THE STRENGTH OF THE WOLF IS THE PACK ”

— Rudyard Kipling
From *The Law for the Wolves*

LEADERSHIP CONFERENCE | 2014

HONORING THE 2014 LEADERS



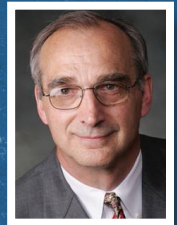
Join 2014 AAR President Evan Fuchs at the AAR Leadership Conference – offered especially for you as an incoming local and state volunteer leader.

This conference is designed to provide training, share input, celebrate our 2013 accomplishments & welcome our 2014 leadership team.

SPECIAL GUEST

Tom N. Martin, GRI, CRS, CRB

Tom is President & COO of Coldwell Banker Lake Oconee Realty, the top, full-service real estate brokerage in central Georgia. Tom has served at the local & state level, as well as, on the CRB Council.



CONFERENCE PRELIMINARY SCHEDULE

OCTOBER 15

3:00 – 5:00 2013 Executive Committee Meeting

OCTOBER 16

9:00 – 10:15 Opening Session

10:30 – Noon “What Leaders Know and Do”

Noon – 1:15 Lunch Honoring 2013 AAR President Sue Flucke, GRI, CRB, CRMS

1:30 – 2:15 AAR Overview & Update

2:30 – 3:45 Breakout Sessions

- *Committee Management*
- *Building a Grassroots Program*
- *Designing a Member Survey*
- *Media Relations*

4:00 – 5:00 Value Proposition: *How to Articulate Your Association's Value to Your Members*

5:00 – 5:30 “Open Chat” with the 2014 AAR Leadership Team

5:45 – 6:15 No-Host Reception

6:30 – 9:00 2014 Installation Dinner

OCTOBER 17

8:00 – 9:00 2014 Local Association Presidents Forum
2014 Local Association President-Elects Forum
Association Executives Forum

9:15 – 10:15 2013 Regional Caucuses

10:30 – 1:00 2013 Board of Directors Meeting

EVENT LOCATION



TALKING STICK RESORT SCOTTSDALE

9800 E. Indian Bend Road
Scottsdale, Arizona 85256

We have reserved a block of rooms with a special rate of \$119 plus tax and \$3 daily maid gratuity.

The rate code is: **Arizona Association of Realtors.**

To make room reservations, visit their online, room reservation site: <http://bit.ly/17FWniQ> or call 866-877-9897 (or 480-270-5555)

NOTE: Rooms must be reserved before October 1 to get the AAR rate.

COST: \$65 Registration /
\$80 Dinner Tickets

(registration includes lunch on October 16)

REGISTER ONLINE TODAY!

www.regonline.com/LC2014

Register today to prepare yourself for a year of leadership and the opportunity to network with your fellow 2014 leaders!



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